

ESG & SUSTAINABLE FINANCE

Accredited Masterclass

**MASTER IFRS S1 & S2 COMPLIANCE +
STRATEGIC ESG IMPLEMENTATION**

DESIGNED & LED BY PROF. WAYNE DUNN



Prof. Wayne Dunn

- *Global ESG & Sustainability Expert*
- *Professor of Practice in CSR (McGill [former])*
- *Over 30 years of international experience*
- *Extensive African strategy, operations & implementation experience*

Class Highlights Include:

- ✓ IFRS S1 S2
- ✓ ESG Foundations & Fundamentals
- ✓ Mandatory IFRS S1 S2 Compliance (Ghana, Kenya, Nigeria, Zimbabwe)
- ✓ Implementation Strategies
- ✓ Carbon Credit Finance
- ✓ Stakeholder Engagement
- ✓ Financial Integration
- ✓ Reporting & Standards

**SEPTEMBER 29 TO OCTOBER 2, 2025
AT
ACCRA, GHANA**

Transform Your Understanding of ESG, Finance, and Value Creation

AN INTENSIVE EXECUTIVE PROGRAM FOR LEADERS



"THE EXECUTIVE COURSE ON CSR WAS AN EXCELLENT EXPERIENCE FOR MY TEAM FROM PERU AND ME AS IT MASTERFULLY BRIDGED THE VARIOUS THEORIES, PRACTICES, AND RESULTS."

JOANNE FREEZE
CEO, CANDENTE COPPER

EXPLORE PROFESSOR DUNN'S LATEST RESEARCH:



[IFRS S1-S2 Sustainability Reporting Guide for Africa](http://bit.ly/40LjnIG)

<http://bit.ly/40LjnIG>



[ESG-SDG Integration in Action: Your Integration Roadmap](https://bit.ly/3UuQ73T)

<https://bit.ly/3UuQ73T>



[ESG and Finance – the defining business challenge for Africa](https://bit.ly/3IUC9kw)

<https://bit.ly/3IUC9kw>



[ESG Integration: Africa's Business Imperative](https://bit.ly/3UeuUzA)

<https://bit.ly/3UeuUzA>



WHY NOW? THE CRITICAL IMPORTANCE OF ESG IN TODAY'S BUSINESS ENVIRONMENT

The integration of Environmental, Social, and Governance (ESG) considerations into financial decision-making has moved from an emerging trend to a fundamental driver of business success. 99% of millennial investors consider social responsibility in their investment decisions.



25-40%

enhanced access to international capital markets



100%

growing regulatory requirements worldwide. Some countries have mandated ESG reporting requirements.



\$50 trillion

in ESG-aligned assets will represent more than 1/3 of the projected \$140.5 trillion in total global assets.



0.25-0.75%

reduction in financing costs.



85%

of investors consider ESG factors in their current due diligence efforts.



91%

of banks, 24 global credit rating agencies, and more than **90%** of insurers monitor ESG factors.



90%

of senior finance executives will implement new sustainability goals over the next 2-5 years.

Hands-on & Insightful

"...very insightful and hands-on training. Will help our bank immensely."



ACCESS TO CAPITAL

ESG-linked financing growth

Investor requirements
Risk assessment impact



REGULATORY EVOLUTION

Global reporting requirements

IFRS S1 & S2
Compliance frameworks



STAKEHOLDER EXPECTATIONS

Customer & investor demands

Employee expectations
Community engagement



Simplified the Complexity

“It was very nice to approach ESG in this practical manner, simplified a lot of the complex reporting structures in a practical, usable manner.”

PROGRAM STRUCTURE: IN-DEPTH, FOUR-DAY LEARNING JOURNEY

ESG factors are no longer just a matter of corporate social responsibility; they are critical drivers of value creation, risk mitigation, and long-term success. Led by Professor Wayne Dunn, a globally recognized ESG strategy expert, this internationally accredited program provides a deep dive into the critical role of ESG and sustainability factors in contemporary business and finance and equips leaders with the knowledge they need to integrate it into their organization's sustainability profile.

Highlights include:



DAY 1: ESG Foundations:

- The ESG Revolution: Origins, Evolution & Value Creation
- Pragmatic ESG Strategy: Creating Value and Reducing Risk
- Crisis Simulation Role-Play: ESG Under Pressure

DAY 2: Finance Integration:

- IFRS S1 & S2: Game-Changers for ESG Reporting
- ESG and Capital Markets: Risk, Returns & Access to Finance
- Green Financing & Carbon Markets: Innovation

DAY 3: Implementation Strategies:

- Building ESG Strategy: From Materiality to Execution
- ESG Metrics, KPIs & Performance: Management Systems
- Advanced Stakeholder Engagement: & ESG Communications

DAY 4: Strategic Integration:

- ESG Regulatory Evolution: & Central Bank Perspectives
- ESG, SDGs & Corporate Purpose: Alignment for Future Readiness
- Strategic Synthesis: & Leadership Action Planning

LEARNING APPROACHES INCLUDE:

Expert presentations
Case studies
Action planning

Interactive discussions
Group work



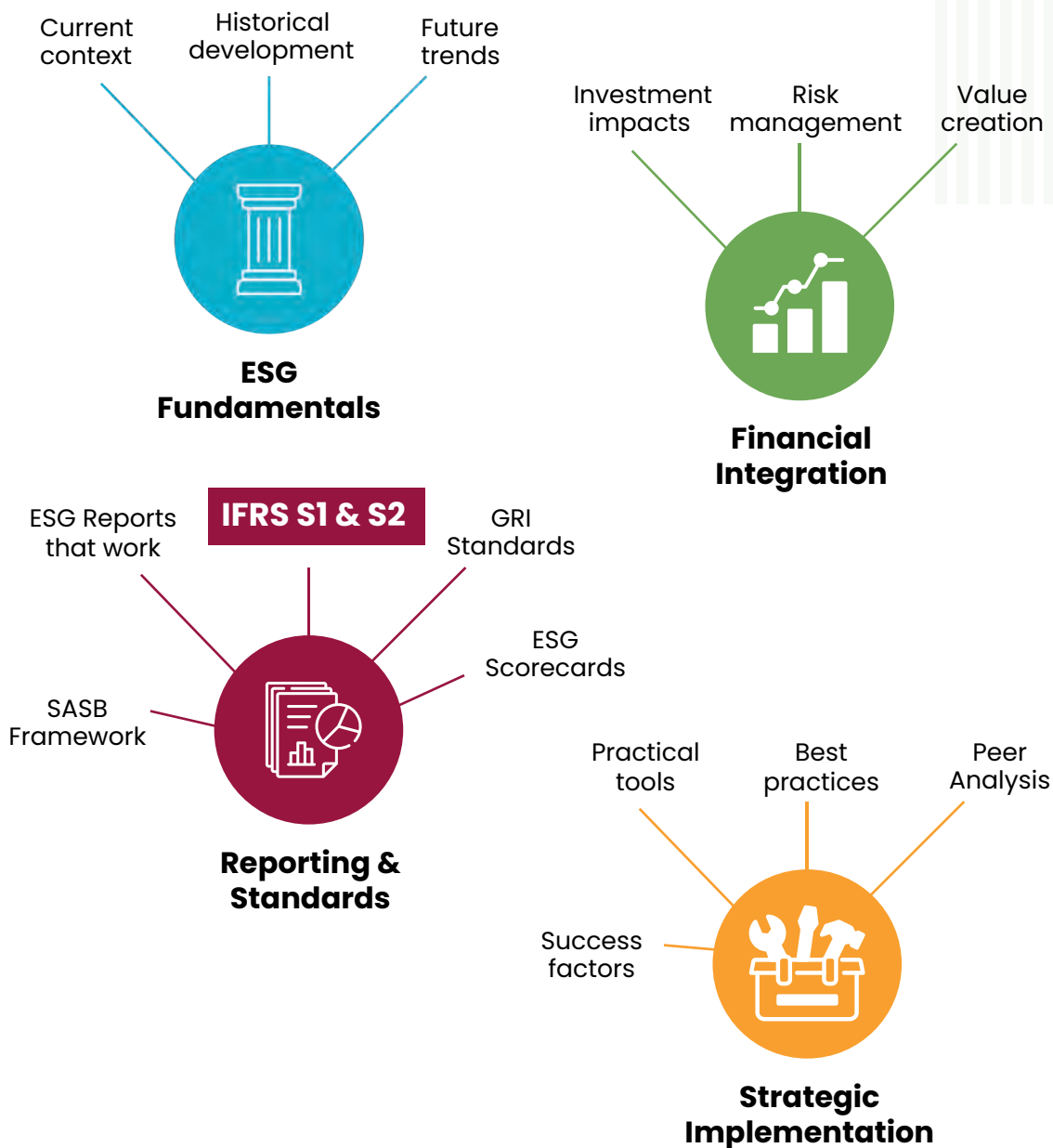


Insightful

“This program has been truly revealing and very insightful. I now see ESG as value creation and business opportunity, not as a regulatory requirement. It is a strategy for business growth.”

KEY TOPICS: ESSENTIAL COVERAGE OF CRITICAL ESG ISSUES

By providing participants with the tools they need to navigate the complexities of ESG, integrate it into their strategic planning, and enhance their organization’s sustainability profile, executives will gain a competitive advantage, improve access to capital, and contribute to a more sustainable future. Core content areas include:



PRACTICAL APPLICATIONS INCLUDE:

Real-world case studies
Fireside chats with industry experts
Implementation frameworks

Extensive groupwork
Role-play scenarios
Action planning tools



==== **REGISTER NOW!**

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FACULTY PROFILES: WORLD-CLASS FACULTY & THOUGHT LEADERS

The CSR | ESG Institute is pleased to present a wide range of world-class keynote speakers who are subject matter experts and leaders in the fields of sustainability, finance, and investment. We are excited about the level of expertise these individuals bring to the table. Make sure to watch for updates to our Faculty and Speaker list available on our website.



PROF. WAYNE DUNN is president and founder of the CSR | ESG Training Institute and a former Professor of Practice in Sustainability at McGill University. Wayne is recognized as a global thought leader, frequently speaking on business, social responsibility, economics, and strategy at events worldwide. He has authored pragmatic works on ESG, SDGs, and Sustainability and has dozens of vignette lectures on Strategic CSR/SDG Video Channel, a free source of learning for practitioners worldwide.



DR. TONI AUBYNN is the founder and president of the Africa Institute of Extractives Industry, a seasoned sustainability practitioner with a proven track record in mining, metals, energy, and banking, and has an extensive background in regulatory policies, ESG, and corporate governance. Aubynn's expertise extends to legal practice, specializing in corporate, sustainability, and natural resources law.



STEPHEN ARMAH serves as Director of Sustainability at Bank of Ghana, where he leads national-level sustainability policy implementation and ESG integration in financial sector oversight. His perspective on central banking and sustainable finance regulation provides invaluable insights into how ESG strategies are developed and implemented at the highest levels of banking leadership. Stephen's expertise in driving sustainability advocacy across Ghana's entire banking sector makes him uniquely positioned to speak to institutional ESG transformation.



EMMANUEL BAIDOO is a leading authority in community relations and sustainable development with over 20 years of experience across the extractive and development sectors. As Head of Community Relations for AngloGold Ashanti's African operations, he has been instrumental in transforming corporate-community relationships and implementing innovative social performance strategies that have become industry benchmarks.



DR. ALEX ASMAH is CEO of Amenfiman Bank and brings a unique perspective as both a program alumnus and implementation leader in rural banking and community development finance. Having completed the ESG and Sustainable Finance program in Dubai, he offers practical insights on applying ESG learnings within rural banking operations. His experience demonstrates how ESG principles can be successfully integrated into community-focused financial institutions to drive both social impact and business value.



DR. DANIEL CHANG is an ESG and IFRS S1 & S2 expert, Dr. Daniel specializes in corporate sustainability reporting, carbon accounting, and regulatory alignment. With a deep understanding of global standards, he provides tailored ESG/IFRS S1 & S2 training and advisory services, helping organizations navigate complex disclosure requirements and strengthen their sustainability strategies.





Insightful & Exceptional

“...very insightful session. The content of the training, combined with the practical mode of delivery makes the session very exceptional. I’m leaving here ready to implement.”

PROGRAM DETAILS: PRACTICAL INFORMATION & REGISTRATION

Ideal for Executives, Managers, and Board Members seeking to leverage ESG and Sustainability for organizational and career advancement, this program combines cutting-edge research with hands-on business implementation experience. Led by Professor Dunn, who actively manages an international business that has transformed ESG performance into competitive advantage, this could be the most informative, interesting, and valuable 4-day program you will ever attend. You will not get all the answers, but you will get the rare opportunity to combine world-class learning, paradigm-shifting perspectives, and incredible networking with a lot of fun while learning how to drive value for your stakeholders and your organization.

Participants typically hail from diverse sectors, enhancing the richness of your learning experience and the value of your professional network.

Internationally Accredited Certificate QAHE Certified Executive Program

- Globally recognized credential
- Professional certification for your CV
- International accreditation standards

Awarded upon program completion

STANDARD INDIVIDUAL RATE	\$3,999
GROUP RATES	contact us

WHAT'S INCLUDED:

- Four days intensive training
- Program materials
- Lunches and refreshments
- International certification
- Networking events

SECURE YOUR PLACE TODAY!
EARLY BIRD REGISTRATION ENDS AUGUST 22, 2025.

[CLICK TO REGISTER NOW.](#)



<<<< REGISTER NOW!

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JOIN LEADING PROFESSIONALS IN TRANSFORMING YOUR ESG CAPABILITIES.

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ACCREDITED MASTERCLASS**

September 29 to October 2, 2025

TO REGISTER NOW:



<https://bit.ly/uyqe>

**TRANSFORM YOUR ESG & FINANCE CAPABILITIES
THIS SEPTEMBER 29 TO OCTOBER 2 IN ACCRA.**

CONTACT US TODAY!



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